

Social Media Image Size Cheat Sheet



FACEBOOK

Cover photo 851 x 315 pixels
Profile photo 180 x 180 pixels
Link image 1200 x 627 pixels
Shared image 1200 x 1200 pixels

* Don't forget that on Facebook your profile picture is on top of your cover photo so leave that square 200 x 200 area empty in the bottom left. At the bottom of your cover photo Facebook has put links for Friends, Following, Message, etc. Don't put words or important images there because they will also be covered.



TWITTER

Header 1500 x 500 pixels
Profile photo 400 x 400 pixels
Shared photo 1024 x 512 pixels
In-stream photo preview 220 x 440 pixels

* 1500px x 500px is the size that Twitter recommends, but if you'd rather not have the image resized, the exact dimensions are 1263px x 421px



GOOGLE +

Cover photo 2120 x 1192 pixels
Profile photo 250 X 250 pixels
Shared photo (minimum) 250 x 250 pixels

*GOOGLE + will automatically resize your photo and you will see that quality changes. The ideal size for the cover image you upload is 1080 x 608. The smallest image you can use is 480 x 270 . The largest image you can use is 2120 by 1192. Save your image as a PNG-24 to avoid quality issues. JPG will look bad on Google+.



PINTEREST

Board Thumbnail 222 x 150 pixels
Profile photo 600 x 600 pixels (will be re-sized to 165 x 165)
Pin width 238 pixels and height will adjust automatically. Expanded pin size 735 pixels.

*Don't forget that when people look at your screen on different devices, the sizes change. All social media sites will automatically adjust to the screen size (laptop, ipad, phone). This will change the look of your photos and how your profile picture will overlap your cover.



YOUTUBE

Channel art 2560 x 1440 pixels
Profile photo is your Google+ photo
Custom video thumbnail 1280 x 720 pixels
Desktop banner 'safe area' is 1546 x 423 px.



INSTAGRAM*

Image viewed in lightbox on desktop
612 x 612 pixels
Profile photo 161 x 161
Image feed 510 x 510 pixels

INSTAGRAM will automatically resize your photo that is uploaded with a cell phone. But the rule of thumb is start with an image that is at least 1080 pixels in both dimensions. Larger images are better for Retina and high-density displays.